MUST Curriculum Guide for Undergraduate Students for Academic Year 2018-2021, Department of Leisure Management

	Year I (2018)				
		_	st	_	nd
	Course title		ester hr.	sem Cr.	ester hr.
	OPhysical Education	Cr.	2	1	2
	☆All-out Defense Education Military Training(I)(II)	0	2	0	1
	©Chinese Reading and Expressions(I)(II)	2	2	2	2
	©English(I)(II)	2	2	2	2
С	©Classified General Education	2	2	2	2
	OLaw, Politics and Society			2	2
	©The Theory of History and Civilization	2	2		
	▲ Health Promotion	2	2		
	▲Computer Application	2	2		
	*Management	2	2		
	*Introduction to Leisure	2	2		
	*Introduction to Leisure Resource			2	2
				2	2
	*Leisure business Management			2	2
	Summation	17	20	15	17
	Physical Fitness Tests and Promotion	2	2		
	The Practice of Art	2	2		
	The Practice of First Aid	2	2		
	*Psychology	2	2		
Е	First Aid Practice	2	2		
	Internet Resources			2	2
	International Etiquette and professional image management			2	2
	The Practice of Tea			2	2
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	Year II (2019)				
		1st		2nd	
Course title		semester		semester	
	©Physical Education		hr.	Cr.	hr.
	OPhysical Education			1	2
	OApplied English (I)(II)	2	2	2	2
	OChinese Reading and Expressions(III)	1	1		
	OClassified General Education	2	2	2	2
C	©Ethics for Professionals			1	1
	▲ Service Management			2	2
	Special Foreign Language(I)(II)	2	2	2	2
	*Economics	2	2		
	*Leisure Aesthetics	2	2		
	*Marketing Management for the Leisure Industry			2	2
	*Statistics			2	2
	Summation	11	11	14	15
	Practical Pottery	2	2		
	Interpersonal Relationship and Communication	2	2		
	Leisure and Environment	2	2		
	Finance and Investment in Leisure Business	2	2		
E	Management of Water Recreation Resource	2	2		
	Leisure program planning and delivery	2	2		
	Practice of Tour and Guide	2	2		
	Tourism Geography	2	2		
	Introduction to Convention & Exhibition management	2	2		
	Convention & Exhibition management in practice			2	2
	Leisure Sport Management			2	2
	Tour Planning			2	2
	The Practice of Recreation Activity			2	2
	Project Management certification			2	2
	Landscape Ecology and Conservation			2	2
	Forest Leisure Planning			2	2
	Leisure Hostel Management			2	2
	Practice of Global Distribution System			2	2
ĺ	Cultural Leisure Resource Application			2	2
	11				

	Year IV (2021)				
	, ,	1	st	2	nd
	Course title	semester		semester	
		Cr.	hr.	Cr.	hr.
		1	1		
	★Leisure Policy and Regulation	2	2		
	©English Proficiency Training	1	1		
	▲Global Citizenship Behavior			1	1
C	※Certificate of Ability			1	1
	*Topics in Leisure Industries Management			2	2
	Summation	4	4	4	4
	Special Foreign Language(III)(IV)	2	2	2	2
	Arts Appreaiation and Analyse	2	2		
	Leisure Market Analysis	2	2		
	The Planning Leisure Activity for the Elderly	2	2		
Е	Sightseeing Balneology	2	2		
	Travel Industry Management Practice	2	2		
	Festivals Planning and Management	2	2		
	Ecotourism	2	2		
	Art Museum Management	2	2		
	Information management in leisure and tourism	2	2		
	An Introduction to the Activities and Design of Table	2	2		
	Leisure Product Creation			2	2
	Electronic Commerce			2	2
	Resort Management			2	2
	Health evaluate and Practice			2	2
	Hot spring resort management			2	2
	Leisure Movies and Management			2	2

	YearYear III (2020)						
			1st		2nd		
Course title		semester		semester			
		Cr.	hr.	Cr.	hr.		
	※ Internships in Leisure Management	9	9				
	*Leisure Sociology			2	2		
C	※Human Resource Management			2	2		
				2	2		
	※Special Topic Practice(I)			1	1		
	Summation	9	9	7	7		
	Humanities and Arts and Leisure Environment			2	2		
	The Practice of Chinese Instrument-Music			2	2		
	Practice of Leisure Diving			2	2		
	Management of Ceramic Business			2	2		
Е	Analysis of International Leisure Industry			2	2		
	Consumer Behavior			2	2		
	Introduction of the Gaming entertainment indutry			2	2		
	MICE travel			2	2		

20	
30	33
7	7
44	44
47	47
0	3
128	134
	47

C/E = Compulsory / Elective Cr./hr.=Credit/Hour

Remarks:

- 1. The university requires students to achieve basic competencies and meet graduation requirements.
- $2. \ Students \ are \ required \ to \ take \ 4 \ hours \ of \ Service \ Education \ courses \ (0 \ credit) \ during \ their \ first \ year.$
- 3. Undergraduate students shall take 16-24 credits every semester in the 1st and 2nd academic years. In the 3rd academic year, students should take 9-24 credits of an extra-curricular internship. Others should take 16-24 credits. In the 4th academic year, students should take 16-27 credits in the first semester and 9-27 in the second semester.
- 4. Minimum credits required for graduation are 128 credits (81 required credits and at least 47 elective credits). (including the interdepartmental elective credits)
- 5. No fewer than 39 professional elective credits are required with the exclusion of credits for inter-disciplinary programs. Note: Inter-departmental elective credits are transferable.
- 6. The extra-curricular internship of the juniors is based on the departmental internship regulations.
- $7. \ The \ program \ regulations \ for \ the \ Global \ Citizenship \ Behavior \ required \ for \ the \ seniors \ are \ otherwise \ stipulated.$
- 8. Seniors must earn proficiency certifications and meet the standards which are stipulated elsewhere.
- $9. \ The \ elective \ courses \ are \ subject to \ change \ if \ necessary.$
- 10. Juniors participating in off-campus internship course will be managed by the department according to the contemporary conditions. The regulations for the internship must follow one of the following methods:
 - (a) Both A &B classes must practice their extra-curricular internship during the same semester.
 - (b) Class A conducts their extra-curricular internship in the 1st semester, and Class B is conducted in the 2nd semester.
- (c) Class B conducts its extra-curricular internship in the 1st semester, and Class A conducts it in the 2nd semester.
- 11. According to the contemporary conditions, the programs of the extra-curricular internship can be rearranged in either semester, but the credit regulations must be met.
- 12. An extra fee is required for each of the following courses: Practicum for Leisure Diving, Practical Pottery, Management of Ceramic Business, The Practice of Tea, Tea, Art Museum Management and The Practice of Recreation Activity. Details will be announced by the teacher according to the contemporary situations.
- 13. Uniforms are required for each following courses: International Etiquette and Professional Image Management, Introduction to Conventions & Exhibition Management, Convention & Exhibition Management in Practice, Special Topic Practice(II), Internships in Leisure Management, Certificate of Ability. Details will be announced by the teacher according to the contemporary situation.
- 14. Students having graduated from a foreign country, including Hong Kong and Macau, with the equivalent of the second year of high school study of the ROC's high school sophomore level, or with a high school equivalent degree, need to take 140 credits including 81 compulsory credits, and at least 59 elective credits (including inter-departmental elective credits), while elective professional course credits shall not be fewer than 39. The program can be extended up to 3 academic years.